

**Courses/modules to be selected by the candidates for visiting professors in the project “Integrated Program of Development of the University of Social Sciences - new quality”, co-funded by the European Union under the European Social Fund**

- ❖ **MANAGEMENT FIRST DEGREE STUDIES/BACHELOR’S DEGREE**
- ❖ **FINANCE AND ACCOUNTING**

**1) E-BUSINESS**

Examples of Session Topics:

- Determinants of E-business
- Impact of Mobile Technologies on E-business
- Cybersecurity for E-commerce
- Legal Aspects of E-business in International Environment
- Online Payment Systems

**2) METHODS OF SMALL-BUSINESS**

Examples of Session Topics:

- Challenges of Small Business Financing
- Alternative Methods of Small Business Financing
- Crowdfunding and Per-to-Peer Lending as Alternative Method of Small Business Financing –
- Start-ups Financing
- Innovations in Access to Finance for SMEs

- ❖ **MANAGEMENT FIRST DEGREE STUDIES/BACHELOR’S DEGREE**
- ❖ **FINANCE AND ACCOUNTING**
- ❖ **ADMINISTRATION**
- ❖ **NATIONAL SECURITY**

**1) PROJECT MANAGEMENT**

Examples of Session Topics:

- International Project Life Cycle
- Challenges in International Project Management
- The Critical Role of Communication in Project Management
- Risk in Project Management and Risk Mitigation

- Remote Project Management

## **2) RISK AND CRISIS MANAGEMENT**

### Examples of Session Topics:

- Contemporary Practises in Risk Management
- Critical Success Factors for Effective Risk Management
- Role of Public Management in Crisis Management
- Successful Crisis Communication
- The Role of Social Media in Crisis Communication

## **❖ MANAGEMENT 2nd degree studies/Master's degree**

### **1) SUCCESS IN BUSINESS – SUKCES W BIZNESIE**

#### Examples of Session Topics - Przykładowe tematy sesji:

- Startup: How to Build a Successful Business?
- Enterprise Europe Network Activity
- The Importance of Innovation for Companies Success in Business
- Contemporary Determinants of Business Success
- Knowledge Management and Business Success

### **2) LEADERSHIP IN INTERNATIONAL ENVIRONMENT**

#### Examples of Session Topics:

- Leading Responsibly
- Cultural Determinants of Leadership
- International Team Leadership
- Successful Leadership in a Virtual Environment
- Core Competencies for Effective Leadership in International Environment

### **3) DIVERSITY MANAGEMENT**

#### Examples of Session Topics:

- The Global Context for Diversity Management
- Managing Workplace Diversity: Issues and Challenges
- Advantages of Cultural Diversity in the Workplace
- The Importance of Diversity Management in Sustainable Human Resources Management
- Benefits of Fostering Diversity and Inclusion in the Workplace

#### **4) HUMAN RESOURCES MANAGEMENT IN INTERNATIONAL ENVIRONMENT**

Examples of Session Topics:

- Key Competencies for Success in a Global Job Market
- The Role of Digital Labour Platforms in Transforming the World of Work
- Talent Management in Human Resource Management Processes
- Challenges of HRM in International Business Environment
- The EU Funds That Support Employment
- Expatriation Management

#### **❖ PEDAGOGICS**

##### **1) INTERCULTURAL EDUCATION**

Examples of Session Topics:

- Ways of Supporting Diversity and Inclusion in Education;
- Challenges of Intercultural Education
- Cultural Identity and Intercultural Education
- Intercultural Education as a Tool For Migrants' Integration
- Acculturation Through Education

##### **2) CHALLENGES AND OPPORTUNITIES OF ONLINE EDUCATION**

Examples of Session Topics:

- Covid-19 Pandemic and Online Learning: the Challenges and Opportunities
- Ways to Increase Student Engagement in Online Learning
- The Best Distance Learning Technologies and Tools For Teachers
- Strategies of Making Distance Classes More Attractive to Students
- Online Education and Digital Exclusion